

# **The National Fund for Workforce Solutions**

**A New Approach to Workforce Development**

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**Organizing Your Regional Funding Collaborative**

**December 1, 2008**



# Regional Collaboratives

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- Governance Models
  - All Funders
    - Philanthropic, Public, Corporate
    - Pooled and/or aligned funds
  - Funders and Stakeholders
    - Funder sub-committee for grant making, or
    - Grant-making by committee-of-the-whole
  - Staffing
    - Independent Director, hired by Regional Collaborative
    - Donated or “in-kind” by one member
    - Consultants hired for specific tasks

# Regional Collaborative Investment Strategies

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- Support Workforce Partnerships
  - Direct grants for management and services
  - Seed development of new workforce partnerships
  - Expand services of current workforce partnerships
- Build Capacity
  - Professional development
  - New or expanded programs and services
- Policy Advocacy
  - Address Legislative or regulatory barriers
  - Sustain improvements to employer and system practices
- Research and Evaluation
- Messaging, Marketing
- Initiative Management

# Regional Collaborative Models

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## SkillWorks

- Mutual Fund
  - 16 foundations, City of Boston, MA Dept of Workforce Dev.
  - \$15 M over five years (Phase I); \$10 M over five years (Phase II)
- Funders Group
  - 1 funder/1 vote
  - Committees for workforce partnership oversight, policy, evaluation
  - 1 full time Director
- Investment Plan
  - \$1.5 M each to 6 workforce partnerships over 5 years
  - \$1.5 M policy advocacy
  - \$2.5 M capacity building & technical assistance
  - \$0.9 M evaluation

# Regional Collaborative Models

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## New York City Workforce Innovation Fund

- Pooled and Aligned Fund
  - 8 foundations pool \$500,000/year
  - City allocates \$1,000,000/year
  - Workforce Development Corporation manages grant awards
- Funders Group
  - Co-led by NYC Small Business Services Dept & Foundations
  - Joint review and approval process
  - Ad hoc committees
  - Public/Private Ventures provides management support
- Investment Plan
  - \$150,000/year for sector academy policy advocacy
  - \$1M/year sectoral workforce partnerships
  - \$100,000/year evaluation
  - \$250,000 management and special projects

# Regional Collaborative Models

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## Skill Up Rhode Island

- Aligned Grant making
  - United Way of Rhode Island: \$500,000/year, lead
  - RI Office of Adult Education; Governor's Workforce Board; Making Connections Providence-Casey Foundation; Rhode Island Foundation; Office of Mayor of Providence; Nellie Mae Fdn.
- Funders Group
  - Stakeholder Steering Committee and Funders Group
  - Separate funder groups for each workforce partnership
  - Staffed by UWRI Senior Program Officer
- Investment Plan (Applied Practice and Policy)
  - Four sectoral workforce partnerships; co-invested by funders
  - Aligned resources for policy/advocacy (7 investments)
  - \$150,000/year for technical assistance and evaluation

# Regional Collaborative Models

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## Greater Washington Workforce Development Collaborative

- Pooled and Aligned Grant making
  - Community Foundation of National Capital Region, lead
- Funders Group
  - Co-Chaired by Fannie Mae Foundation and Jovid Foundation
  - Minimum “pay to play” investment to be part of collaborative
  - Construction, Health Care, Policy & Systems Impact Subcommittees
  - Staffed by Community Foundation and local consultants
- Investment Plan
  - \$850,00 Two sectoral workforce partnerships, co-invested by funders
  - \$150,000 Pooled and aligned resources for policy advocacy
  - \$250,000 for technical assistance and evaluation

# Questions?

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